



tory bright

1745 libery pike

franklin, tn 37067

404.644.0582

tory@torybrightdesign.com

e x p e r i e n c e

Aquent . • 2007- 2009 • Graphic Designer

- Assigned to a full time two-year engagement with CR Gibson a manufacturer of fine gifts and paper products
- Specialize in designing stationery products such as journals, address books, greeting cards, kitchen accessories, home office products, gift bags, packaging and point of purchase displays
- Develop merchandise sold in nation wide mass-market retailers including Target, Wal-mart, Joann's, Michael's, Rite Aid, Staples and Office Depot
- Work with licensees including Hannah Montana, High School Musical, Disney, The Office, Waverly, Iota, Wendy Bentley, Susan Winget and Terri Conrad
- Contributed new product ideas and enhanced existing merchandise within a team setting
- Implemented a system of organizing and updating hundreds of product renderings and templates
- Excelled at producing high volumes of quality work with minimal art direction, while balancing multiple strict deadlines and cost constraints

Nuesoft Technologies Inc. • 2005 - 2007 • Graphic Designer

- Created marketing communications including brochures, sell sheets, postcards, trade show promotional pieces, style guides, and internal corporate communications
- Concepted and executed multiple direct mail campaigns in both print and electronic formats
- Coordinated vendors, internal departments, interns and concurrent projects to ensure marketing objectives were met
- Owned the Nuesoft brand: developed a comprehensive internal training program and brand standards manual and conducted a corporate-wide brand audit followed by a brand refresh
- Responsible for the design of two product Web sites and the design, coding, and maintenance of the company Intranet

Atlanta Hematology & Oncology Associates • 1999 - 2005 • Account Coordinator

- Managed billing and account receivables
- Trained staff on cross-functional job duties
- Performed comparative analysis of reimbursement, resulting in an annual revenue increase of more than \$10,000
- Extensive knowledge of medical coding and billing
- Acted as a Collection Agent for past due accounts

Patient Relations Representative

- Verified patient insurance plans
- Obtained patient referrals and pre-certifications
- Managed front desk staff, receptionist, and administrative assistant
- Developed a training program for new employees

education

Bachelors of Fine Arts • Graphic Design
Art Institute of Atlanta • Graduated Magna Cum Laude • 2005

computer skills

Well versed on Mac and PC
Adobe Illustrator, Photoshop, InDesign
Flash MX, Dreamweaver MX, HTML
MS Power Point, Word, Excel

honors & awards

Two-time International Association of Business Communicators (IABC) Golden Flame Award Winner,
Atlanta Chapter • 2006
Academic Excellence Achievement for highest G.P.A. in graphic design concentration • 2005